

NASA ROSES Proposal Writing Workshop: Tips and Tricks Lecture

Speakers: Christina Richey and Paul Propster, NASA Jet Propulsion Laboratory

Monday, June 21st, 2021, 2-4 PM EDT/11 AM- 1 PM PT

WebEx Info: <https://jpl.webex.com/jpl/j.php?MTID=m80580833e1d654c3baf67ff14dd64708>

Meeting Number: 199 096 8665 Password: MUREP2021 Phone: +1-510-210-8882

OR

Tuesday, June 22nd, 2021, 11AM-1PM EDT/8-10 AM PT

WebEx Info: <https://jpl.webex.com/jpl/j.php?MTID=mb18cdaac1b2902addaaf62b1aa344a85>

Meeting Number: 199 201 1500 Password: MUREP2021 Phone: +1-510-210-8882

Abstract:

The success of scientists depends upon their ability to obtain funding. One of the largest challenges is to create strong proposals. Using Research Opportunities in Space and Earth Sciences (ROSES) from NASA Science Mission Directorate as a template, this presentation will focus on teaching the audience key points to communicating science through successful proposal writing. As a result of this session, participants will be able to understand the proposal writing, reviewing, and selection process for federally funded research. How to understand one's values and maintain those throughout this process will also be focused on. We greatly appreciate support for this (and other upcoming workshops) from the NASA Science Mission Directorate!

Note:

Two lecture times are given to try to accommodate as many attendees as possible, so please only attend 1 of the 2 event offerings. Also, this lecture style session will include a link to sign up for follow-on, hands on activity sessions in the month of July.

For questions about this workshop, please contact Christina Richey (christina.r.richey@jpl.nasa.gov) and/or Paul Propster (paul.propster@jpl.nasa.gov).

Bios:

Dr. Christina R. Richey is the Program Manager for the Planetary Science Research & Analysis Office at Jet Propulsion Laboratory. Dr. Richey provides guidance on the proposal process and trains researchers within the community on best practices for proposal submission and review. Prior to joining NASA JPL in 2018, Christina worked at NASA HQ as a Program Officer and the Deputy Science Advisor for R&A. In addition to their scientific activities, Dr. Richey has held several leadership positions and has actively engaged in education and public outreach opportunities. Dr. Richey was a member of the NASA Headquarters Working Group on Implicit Bias, as well as a member of the Hubble Space Telescope Working Group on Anonymizing Proposal Reviews, which won a 2020 NASA Group Achievement Award. In 2019, Dr. Richey was announced as a Legacy Fellow of the American Astronomical Society.

Mr. Paul Propster is a seasoned-storyteller, strategy-lover, line-blurrer, dot-connector, message-driven professional. With more than 25 years in strategic communications, Paul has helped clients across industry to tell their stories. From small, women-owned businesses to energy to technology to NASA, he partners with teams to cultivate a narrative that produces greater emotional investment in stakeholders. Since 2014, Paul has been the resident “storytelling architect” for NASA’s Jet Propulsion Lab’s Office of Formulation, spearheading the development and establishment of a storytelling culture, methods, and tools. He led the capture of an Earth Venture mission (MAIA), a Heliophysics mission (SunRISE), and an Astrophysics mission (SPARCS). Also, he co-led the development and delivery of JPL’s 2018 Strategic Implementation Plan. Paul is an, old salty surfer, mountain biker, music and movie lover and enjoys spending as much time as possible at the beach. He lives in Southern California with his wife Laurie and his 3 sons.